

Gecina sets a global partnership with WiredScore to improve connectivity across its global office portfolio

Connectivity is a key prerequisite when choosing a building today, contributing to the performance and productivity of businesses. Gecina's global partnership with WiredScore will enable to provide users with specific, accurate data on connectivity potential and levels across its portfolio.

To be able to benefit from reliable and transparent information concerning its buildings' connectivity potential and digital infrastructure, Gecina will ask WiredScore to evaluate a selection of 15 assets under development to target Connectivity Certification. This initiative follows on from the first WiredScore certification achieved in France by the 55 Amsterdam building. Ultimately, Gecina aims to offer this certification for all its office property developments.

Besides, five operational buildings will also be assessed: Gecina's headquarters (16 rue des Capucines), Portes de la Défense in Colombes, Horizons in Boulogne-Billancourt, 96/104 avenue Charles de Gaulle in Neuilly-sur-Seine, and a complex on Rue Saint Dominique.

Méka Brunel, Gecina's Chief Executive Officer and Director: *"Gecina is continuing to further strengthen its range of innovative services for tenants through this partnership with WiredScore. Connectivity quality is one of the essential needs that must be covered in our buildings. And since we want to disprove the proverb which says that 'the shoemaker's children go barefoot', we will be showing the way forward and getting our own headquarters assessed to achieve this certification".*

Tamara Brisk, Managing Director of WiredScore: *"Gecina is the leading office real estate group in Europe, with an outstanding asset portfolio and development pipeline. In the competition to attract the best talents, connectivity quality is becoming crucial. This global partnership with Gecina sends out a very strong message to the real estate market, while securing concrete progress with WiredScore's ambitious goals in the PropTech sector. A world first for our startup!".*

Gecina, living the city in a different way

Gecina owns, manages and develops property holdings worth 19.5 billion euros at end-August 2017, with nearly 92% located in the Paris Region. The Group is building its business around France's leading office portfolio and a diversification division with residential assets and student residences. Gecina has put sustainable innovation at the heart of its strategy to create value, anticipate its customers' expectations and invest while respecting the environment, thanks to the dedication and expertise of its staff.

Gecina is a French real estate investment trust (SIIC) listed on Euronext Paris, and is part of the SBF 120, Euronext 100, FTSE4Good, DJSI Europe and World, Stoxx Global ESG Leaders and Vigeo indices. In line with its community commitments, Gecina has created a company foundation, which is focused on protecting the environment and supporting all forms of disability.

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