

Elena Minardi appointed Chief of Staff

Elena Minardi will be joining Gecina from June 28, 2018 as Chief of Staff, reporting to Méka Brunel, Director and Chief Executive Officer. She will be a permanent invitee to the Group's executive committee.



Elena Minardi, 35, a Bocconi University graduate with an MBA from INSEAD, brings extensive experience in the business strategy and strategic marketing consulting sectors.

She began her career in advertising with DDB then McCann Erickson in Milan, before being recruited by the Umberto Veronesi foundation. In 2011, she joined the London-based McArthurGlen group, where she worked as Brand Partner Marketing Manager. In 2014, she moved to Paris with the management consulting firm McKinsey as Senior Associate then Engagement Manager.

Gecina, living the city in a different way

Gecina owns, manages and develops property holdings worth 19.6 billion euros at end-2017, with nearly 93% located in the Paris Region. The Group is building its business around France's leading office portfolio and a diversification division with residential assets and student residences. Gecina has put sustainable innovation at the heart of its strategy to create value, anticipate its customers' expectations and invest while respecting the environment, thanks to the dedication and expertise of its staff.

Gecina is a French real estate investment trust (SIIC) listed on Euronext Paris, and is part of the SBF 120, CAC Next 20, CAC Large 60, Euronext 100, FTSE4Good, DJSI Europe and World, Stoxx Global ESG Leaders and Vigeo indices. In line with its community commitments, Gecina has created a company foundation, which is focused on protecting the environment and supporting all forms of disability.

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