

## **Gecina and Wemind launch a partnership to facilitate access to housing for entrepreneurs and freelancers in Paris**

Entrepreneurs and freelancers regularly face difficulties finding somewhere to live. Gecina's partnership with Wemind, specialized in dedicated protection services for entrepreneurs and freelancers, aims to facilitate their access to rental accommodation in Paris.

With 6,400 apartments in the best locations in Paris and to the west of the city, Gecina's portfolio offers a wide range of benefits to attract entrepreneurs and freelancers looking for a vibrant living and working environment.

Making it easier for entrepreneurs to find an apartment is one of the objectives of Wemind, which offers its members a guarantee to cover unpaid rent. Thanks to this guarantee, entrepreneurs and freelancers will be able to benefit from the same status as employees when it comes to assessing their applications. Gecina will also publish its rental offers for Wemind members to be able to welcome them in its residences.

Méka Brunel, CEO of Gecina: *"As Europe's leading office real estate group and owner of the largest private portfolio of rental properties in Paris, Gecina is helping make Paris even more attractive by providing talents with access to not only offices and coworking spaces, but also housing in the most central sectors. This partnership with Wemind will help position Gecina at the heart of the capital's vibrant economic development".*

Hind Elidrissi, Wemind founder and CEO: *"Thanks to this partnership with Gecina, we are facilitating access to housing for freelancers, who will see their applications treated with exactly the same status as applications from employees. There is strong demand from freelancers, and this is all the more legitimate because they are just as reliable tenants as employees. In an area where property is scarce like Paris, this is a high value-added service that our members will be able to benefit from".*

Created in 2015, Wemind offers its members – entrepreneurs and freelancers – a range of benefits similar to those available to employees, from social cover to health insurance, protection, access to housing, group discounts and legal assistance. Today, it has 20,000 members.

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### **Gecina, living the city in a different way**

Gecina owns, manages and develops property holdings worth 19.6 billion euros at end-2017, with nearly 93% located in the Paris Region. The Group is building its business around France's leading office portfolio and a diversification division with residential assets and student residences. Gecina has put sustainable innovation at the heart of its strategy to create value, anticipate its customers' expectations and invest while respecting the environment, thanks to the dedication and expertise of its staff.

Gecina is a French real estate investment trust (SIIC) listed on Euronext Paris, and is part of the SBF 120, CAC Next 20, CAC Large 60, Euronext 100, FTSE4Good, DJSI Europe and World, Stoxx Global ESG Leaders and Vigeo indices. In line with its community commitments, Gecina has created a company foundation, which is focused on protecting the environment and supporting all forms of disability.

[www.gecina.fr](http://www.gecina.fr)

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### **GECINA CONTACTS**

#### **Financial communications**

Samuel Henry-Diesbach  
Tel: +33 (0)1 40 40 52 22  
[samuelhenry-diesbach@gecina.fr](mailto:samuelhenry-diesbach@gecina.fr)

Virginie Sterling  
Tel: +33 (0)1 40 40 62 48  
[virginiesterling@gecina.fr](mailto:virginiesterling@gecina.fr)

#### **Press relations**

Julien Landfried  
Tel: +33 (0)1 40 40 65 74  
[julienlandfried@gecina.fr](mailto:julienlandfried@gecina.fr)

Armelle Miclo  
Tel: +33 (0)1 40 40 51 98  
[armellemiclo@gecina.fr](mailto:armellemiclo@gecina.fr)