

## Gecina announces new appointments

### ▪ Human Resources Department

**Carine Vardi** has joined Gecina to head up Employment Policy and Engagement in the team led by Christine Harné Humbert, Executive Director Human Resources.

With a Master's 2 in Employment Law and Business Administration / Human Resources Management, Carine Vardi, 40, began her career as a Lawyer specialized in employment law. From 2016, she was with the French Development Agency (AFD) as Legal Officer in charge of employee relations.

### ▪ R&D, Innovation and CSR Department

**Antoine Geoffroy** has joined Gecina as Director of R&D and Innovation. As a member of the Management Committee, he will report to Sabine Desnault, Executive Director R&D, Innovation and CSR.

Antoine Geoffroy, 36, graduated as an engineer from ESIEE Amiens and has supplemented this training during his career through Strategy and Innovation programs at INSEAD then EM Lyon. After starting out with IBM Consulting as a Consultant in the retail sector, he was a Strategy Manager with Accenture Strategy for five years. From 2016, he was in charge of innovation at Bouygues Telecom.

### ▪ Residential Division

**Pierre-Emmanuel Bandioli** has joined Gecina as Director of Student Residences. As a member of the Management Committee, he will report to Franck Lirzin, Executive Director Residential.

Pierre-Emmanuel Bandioli, 46, is an EDC Paris graduate and has a Master's 2 in agroindustry and an Executive MBA from Paris Dauphine University. He notably worked for Estée Lauder and headed up the launch of the Calvin Klein Beauty make-up line in France before moving to the Cofel Group (Bultex, Epeda, Mérinos) in 2009 as National Sales Director then Commercial Director France. Before joining Gecina, he was Commercial Director for White Goods with Beko France from 2018.

### ▪ Office Division

**Joséphine Neuman**, currently Head of Leasing for Development Projects, has been appointed Head of Leasing from January 1, 2020. She will report to Arnaud Violette, Commercial Director Offices.

A Sciences Po Paris graduate, Joséphine Neuman, 35, was previously with Unibail Rodamco (now URW) as Leasing Manager in charge of an office portfolio, then Senior Leasing Manager for the shopping center division. Before joining Gecina in 2017, she was Deputy Leasing Director for La Vallée Village, part of the Value Retail group.

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## **Gecina, at the heart of urban life**

Gecina owns, manages and develops property holdings worth 19.9 billion euros at end-June 2019. As a specialist for centrality and uses, the Group is building its business around Europe's leading office portfolio, with nearly 92% located in the Paris Region, and a diversification division with residential assets and student residences. Gecina has put sustainable innovation at the heart of its strategy to create value and anticipate the expectations of around 100,000 customers and end users, thanks to the dedication and expertise of its staff, who are committed to an understated, fluid and inclusive city. To offer its customers high-quality services and support their changing needs, Gecina has launched YouFirst, its relational brand.

Gecina is a French real estate investment trust (SIIC) listed on Euronext Paris, and is part of the SBF 120, CAC Next 20, CAC Large 60, Euronext 100, FTSE4Good, DJSI Europe and World, Stoxx Global ESG Leaders and Vigeo indices. In line with its community commitments, Gecina has created a company foundation, which is focused on protecting the environment and supporting all forms of disability.

[www.gecina.fr](http://www.gecina.fr)

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### **GEцина CONTACTS**

#### **Financial communications**

Samuel Henry-Diesbach

Tel: +33 (0)1 40 40 52 22

[samuelhenry-diesbach@gecina.fr](mailto:samuelhenry-diesbach@gecina.fr)

Virginie Sterling

Tel: +33 (0)1 40 40 62 48

[virginiersterling@gecina.fr](mailto:virginiersterling@gecina.fr)

#### **Press relations**

Julien Landfried

Tel: +33 (0)1 40 40 65 74

[julienlandfried@gecina.fr](mailto:julienlandfried@gecina.fr)

Armelle Miclo

Tel: +33 (0)1 40 40 51 98

[armellemiclo@gecina.fr](mailto:armellemiclo@gecina.fr)