

Gecina wins the Trophées Eiffel Steel Architecture Award for its Carré Michelet building in La Défense

During a ceremony held on October 6, Gecina, with the architects Cro&Co, received the Trophées Eiffel Steel Architecture Award for the redevelopment of its Carré Michelet building in Paris La Défense.

Organized by ConstruirAcier, an industry association promoting French steel, the Trophées Eiffel Awards recognize major architectural achievements developed partly or exclusively in steel.





Carré Michelet is the result of an ambitious redevelopment project to extend and raise a 14-floor building in Paris La Défense's Michelet district. This building, classed as non-high rise, offers a total of 37,200 sq.m. It combines workspaces with a business center, a concierge office, various dining areas and a gym, as well as 1,400 sq.m of accessible outdoor spaces.

Through its diverse services and spaces, Carré Michelet illustrates the ambition of the client-centric brand YouFirst, positioning clients as a core focus for Gecina.

From an architectural perspective, this redevelopment, designed by the architect Jean-Luc Crochon (Cro&Co Architecture) and the agency Architecture&Environnement, represents a major technical accomplishment. The building stands out through its complex metal structure and its monumental penthouse. The metal framework chosen for this penthouse made it possible to extend the building by adding a further three floors using a cantilever suspension system.

Engineered as a work of art, this architectural framework represents no less than 643 tons of steel, with virtually all of the profile sections reconstituted. This penthouse section is also showcased through the treatment of its facade, with a vertical frame like an artist's studio. Below the penthouse, the other external facades include a geometric series of sunshades, subtly angled in line with the orientation of each

side of the building, providing wellbeing and light for occupants.

The Carré Michelet building offers optimum working conditions thanks to this innovative redevelopment and the quality of its spaces. Delivered at the end of 2019, the building is HQE Exceptional, BREEAM Excellent and Effinergie+ certified.

About Gecina

As a specialist for centrality and uses, Gecina operates innovative and sustainable living spaces. The Group owns, manages and develops Europe's leading office portfolio, with nearly 97% located in the Paris Region, and a portfolio of residential assets and student residences, with over 9,000 apartments. These portfolios are valued at 20 billion euros at end-June 2020.

Gecina has firmly established its focus on innovation and its human approach at the heart of its strategy to create value and deliver on its purpose: "Empowering shared human experiences at the heart of our sustainable spaces". For our 100,000 clients, this ambition is supported by our client-centric brand YouFirst. It is also positioned at the heart of UtilesEnsemble, our label setting out our commitment to the environment, to people and to the quality of life in cities.

Gecina is a French real estate investment trust (SIIC) listed on Euronext Paris, and is part of the SBF 120, CAC Next 20, CAC Large 60, Euronext 100, FTSE4Good, DJSI Europe and World, Stoxx Global ESG Leaders and Vigeo indices. In 2020, Gecina was awarded the maximum A rating in the CDP climate change rankings.

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