

Franck Lirzin appointed Executive Director Residential



Franck Lirzin, 33, previously Deputy Chief of Staff for the French Secretary of State for Industry, Digital and Innovation, is joining Gecina as Executive Director Residential. A Polytechnique graduate and Ecole des Mines engineer, Franck Lirzin has held various positions with the French Ministry of Economy and Finance, notably in the Budget Department. His career path since 2006 has taken him successively from the RATP to the cabinet of the French Minister for Economic Affairs, Emmanuel Macron, and Société Générale Asset Management.

Méka Brunel, Gecina's Chief Executive Officer and Director, confirmed: *"I am delighted that we will soon be able to welcome on board Franck Lirzin, who, with his economic and financial experience, will successfully revitalize our residential portfolio, capitalizing on Gecina's wide range of expert business capabilities".*

Gecina, living the city in a different way

Gecina owns, manages and develops property holdings worth 12.1 billion euros at end-2016, with 97% located in the Paris Region. The Group is building its business around France's leading office portfolio and a diversification division with residential assets and student residences. Gecina has put sustainable innovation at the heart of its strategy to create value, anticipate its customers' expectations and invest while respecting the environment, thanks to the dedication and expertise of its staff.

Gecina is a French real estate investment trust (SIIC) listed on Euronext Paris, and is part of the SBF 120, Euronext 100, FTSE4Good, DJSI Europe and World, Stoxx Global ESG Leaders and Vigeo indices. In line with its commitments to the community, Gecina has created a company foundation, which is focused on protecting the environment and supporting all forms of disability.

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