

Gecina offers its staff the opportunity to make micro-donations on their salaries

"Salary rounding" is an innovative generosity solution created by the social enterprise microDON. It enables staff to make voluntary donations each month by either rounding up their net salary or donating a fixed amount to the charities of their choice.

With this project carried out in collaboration with microDON and Epic, an international non-profit startup, created by Alexandre Mars, which is working to change the lives of underprivileged young people through access to education in particular, Gecina's staff have the possibility to support two charities chosen by them through an in-house voting process: PRERANA, a charity fighting to end intergenerational trafficking in India, and "Agir pour l'école", a French platform researching new methods for learning how to read. Gecina will make a top-up payment to double each euro donated.

Méka Brunel, Gecina's Chief Executive Officer: *"Gecina's culture of solidarity is built around its staff throughout the year. With micro-donations on salaries, we have an opportunity to further strengthen our social contribution and expand the solutions that are available to them to get involved"*.

Gecina, at the heart of urban life

Gecina owns, manages and develops property holdings worth 19.9 billion euros at end-June 2019. As a specialist for centrality and uses, the Group is building its business around Europe's leading office portfolio, with nearly 97% located in the Paris Region, and a diversification division with residential assets and student residences. Gecina has put sustainable innovation at the heart of its strategy to create value and anticipate the expectations of around 100,000 customers and end users, thanks to the dedication and expertise of its staff, who are committed to an understated, fluid and inclusive city. To offer its customers high-quality services and support their changing needs, Gecina has launched YouFirst, its relational brand.

Gecina is a French real estate investment trust (SIIC) listed on Euronext Paris, and is part of the SBF 120, CAC Next 20, CAC Large 60, Euronext 100, FTSE4Good, DJSI Europe and World, Stoxx Global ESG Leaders and Vigeo indices. In line with its commitments to the community, Gecina has created a company foundation, which is focused on protecting the environment and supporting all forms of disability.

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