

Gecina wins a MIPIM Award in Cannes for its “7 Madrid” building

During a ceremony held on September 8 in Cannes, Gecina won a MIPIM Award in the Best Refurbished Building category for its 7 Madrid building in Paris' 8th arrondissement.



This MIPIM Award recognizes an ambitious redevelopment, led by Gecina, of a historic building, a former Jesuit college, into an office building and flexible spaces aligned with new practices.

This project, designed by the agency Dubuisson Architecture, has made it possible to reinvent an architectural unity for this real estate complex of around 12,000 sq.m, marked by several lives and six different construction periods.

Creating an in-ground interior garden and designing a glass atrium, a new interpretation of Paris' zinc roofs with a dedicated section for generating solar power, this has helped create a living space that is aligned with the best standards of comfort, modularity and energy efficiency.

“A magnificent collective adventure, 7 Madrid is an outstanding case study. How could we take a building from 1876, and modified several times during the 20th century, forward into our era? The teams from Gecina and the agency Dubuisson Architecture successfully met several challenges to reinvent this part of Haussmann heritage and design a living space that will truly empower shared human experiences”, confirms Romain Veber, Executive Director Investment and Development.

Key data



Built: 1876

Redeveloped: September 2020

Floor space: 12,000 sq.m
1,000 sq.m of green spaces

HQE Certification - Excellent
BiodiverCity Label

Architect: Dubuisson Architecture
General contractor: Dumez
Tenant: WeWork

[See the project here \(video\)](#)

About Gecina

As a specialist for centrality and uses, Gecina operates innovative and sustainable living spaces. The Group owns, manages and develops Europe's leading office portfolio, with nearly 97% located in the Paris Region, and a portfolio of residential assets and student residences, with over 9,000 apartments. These portfolios are valued at 20 billion euros at end-June 2020.

Gecina has firmly established its focus on innovation and its human approach at the heart of its strategy to create value and deliver on its purpose: **“Empowering shared human experiences at the**

heart of our sustainable spaces". For our 100,000 clients, this ambition is supported by our client-centric brand YouFirst. It is also positioned at the heart of UtilesEnsemble, our label setting out our commitment to the environment, to people and to the quality of life in cities.

Gecina is a French real estate investment trust (SIIC) listed on Euronext Paris, and is part of the SBF 120, CAC Next 20, CAC Large 60, Euronext 100, FTSE4Good, DJSI Europe and World, Stoxx Global ESG Leaders and Vigeo indices. In 2020, Gecina was awarded the maximum A rating in the CDP climate change rankings.

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